



Junior Women's Association of Greenville

Contact: Crystal Dunn

Tel: 252-347-9420

Email: jwagreenville@gmail.com

www.jwagreenville.com

FOR IMMEDIATE RELEASE

Junior Women's Association Hosts Southern Savers *Extreme Couponing* Workshop

Greenville, N.C. - In today's economy, pinching pennies is becoming increasingly important to many Americans. Since the grocery bill is one of the largest expenses every family incurs, saving money on food is quickly becoming a focal point for families wanting to spend their limited incomes more wisely.

SouthernSavers.com is a free, online resource that helps consumers save the most money possible on grocery and personal care items. Consumers can shop at their regular stores, buy the food they normally eat and pay half of what they would normally pay. The web site offers valuable information in one easy location. Doing the work for the consumer, the site offers a weekly list of items on sale at local grocery/drug stores and matches them with all available coupons. The consumer simply checks the items they want to buy then the website condenses chosen items into a printable grocery list. The consumer prints coupons that match their chosen items right from SouthernSavers.com then is ready to go shopping.

On Saturday, August 16, 2014, the Junior Women's Association of Greenville will host a Southern Savers Extreme Couponing 101 Workshop in Greenville. The workshop is a 2 - 3 hour class, teaching consumers how to effectively use coupons to drastically cut expenses. The workshop cost is \$10 per person (pay at the door). The class will be held at Club Level at Dowdy-Ficklen Stadium at East Carolina University at 9:30 a.m. The event is open to the public. Please register online at www.SouthernSavers.com.

Thanks to advice learned from Southern Savers owner Jenny Martin, many consumers have saved more than 50 percent each month on grocery, household and personal care expenses. "The average savings after attending a workshop is \$250 a month for a family of four. This coupon savings can equal a 10-15 percent raise in the family budget. Learning how to save the money you already have is one of the best things you can do for your family in today's economy," says Martin.

For more information about the workshop, visit www.SouthernSavers.com

About Junior Women's Association

JWA is a nonprofit organization whose mission is to promote volunteerism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers.

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CONTACT: Crystal Dunn at 252-347-9420 or e-mail Crystal at jwagreenville@gmail.com for more information or to schedule an interview.