Junior Women’s Association of Greenville
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Junior Women’s Association Raises $38,000 in Second Year

Greenville, N.C. - During its second year, the Junior Women’s Association (JWA) provided $39,000 in community donations and completed more than 2,400 hours of community service. This follows an inaugural year during which JWA raised $31,000 for community partners and volunteered over 2,400 hours within Pitt County.

JWA is a nonprofit organization whose mission is to promote volunteerism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers. JWA began in September 2010. During the 2011-2012 year, JWA members contributed volunteer hours and donations to six local nonprofits: Boys & Girls Club of Pitt County, Inc., Food Bank of Central and Eastern North Carolina, Habitat for Humanity of Pitt County, Inc., RHA Howell, Literacy Volunteers Pitt County, and Ronald McDonald House of Eastern North Carolina.

RMH Marketing Director Erin Acree said, “We are very fortunate to have such a great partnership with the JWA of Greenville. They have made a successful event even more so with their presence and enthusiasm for our mission. They serve as community advocates for our organization and continue to help raise much-needed funds. The success of this year’s Mac Attack is a direct correlation to the hard work of the young women in JWA.”

Teaching computer literacy classes to adults and hosting a Halloween carnival for severely physically disabled children are just a few of the ways in which JWA members have made a difference in Pitt County this year. In addition, the women prepared and served meals for families at the Ronald McDonald House, labored at Habitat construction sites, stocked supplies at the Food Bank, and led the SMART Girls program for young women at the Boys & Girls Club. Through amaryllis and paperwhite bulb sales in the fall, the organization’s members raised money for the Boys & Girls Club.

In April 2012, JWA presented the second annual Touch-A-Truck event, offering families a fun-filled day with refreshments, activities, and the opportunity for kids of all ages to explore emergency vehicles, construction equipment, and specialized trucks. $16,000 in profits were divided and presented to the Boys and Girls Club, the Food Bank, Habitat for Humanity, Literacy Volunteers Pitt County, and RHA Howell in May.

On Thursday, May 31, One hundred and twenty five guests attended the third annual Mac Attack auction, making it the most successful event to date. On Friday, June 1, thirty-four teams participated in the Mac Attack golf tournament. $23,000 raised through Mac Attack was donated to the Ronald McDonald House to help sponsor 23,000 nights for families to stay at the Ronald McDonald house.
With more than 120 members in its second year, JWA’s impact continues to be significant. JWA is currently gearing up for its third year and is accepting new members through August 30. Please visit www.jwagreenville.com for additional information.